

Stacey Decker, Digital Journalist

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Experience

Education Week, Bethesda, Md.

Deputy Managing Editor, Digital

February 2017 - Present

I was hired full-time at *Education Week*, the leading source for K-12 education news, in 2008. Since that time, I've had a variety of roles and responsibilities that allowed me to hone my expertise in digital storytelling and strategy. Today, I develop and optimize news products to advance EdWeek's editorial and business goals. I was a core member of the team that worked on a years-long effort to redesign, replatform, and relaunch edweek.org. I am a newsroom leader, contributing to daily and long-term decisions about coverage. I also manage a team of digital news specialists. My latest bylines are available [here](#).

Online News Editor

October 2013 - February 2017

Online News Production Manager

February 2011- October 2013

Online News Producer

September 2010 - February 2011

Editorial Assistant

September 2008 - September 2010

Design and Web Production Intern

Summer 2008

American School Board Journal, Alexandria, Va.

Editorial Intern

Spring 2008

McClatchy-Tribune, Washington, D.C.

Editorial Intern

Fall 2007 - Winter 2008

Skills

- Project Management
- HTML
- CSS
- Content Management Systems
- Newsletter Optimization
- SEO
- Social Media
- Analytics
(Adobe Marketing Cloud, Metrics for News)
- Visual and Immersive Storytelling
- User Experience
- Adobe Suite
(Photoshop, Dreamweaver, InDesign)
- Writing and Editing
- Copy Editing and AP Style
- Recruitment

Awards and Affiliations

- Member, Poynter Women Leaders Fall 2020 Cohort
- Member, Online News Association 2010 - Present
- Online Journalism Award, Best Specialty Site, edweek.org, 2011
- Award for Outstanding Academic Accomplishment, Kappa Tau Alpha Journalism Honors Society 2008
- Academic Honors, University of Maryland 2004 - 2008

Education

University of Maryland,

College Park

Bachelor of Arts (B.A.), Journalism, 2008